



PERFORMANCES **2023-2024**



PROGRAM ADVERTISING SPECS

2023 – 2024 SEASON PROGRAM BOOK AD RATES

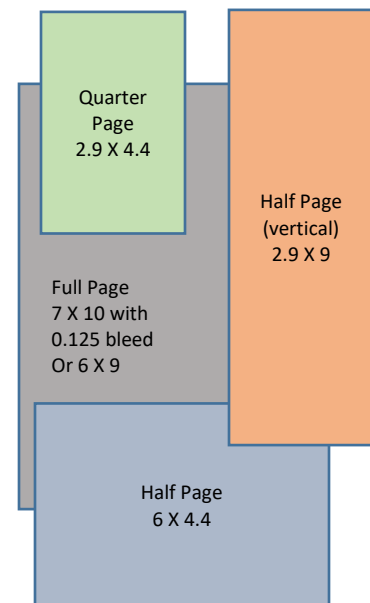


Advertise with us for our full five-concert season at the Sunset Center, October 2023 - April 2024. Our concert attendance is approximately 1800 people per season. We have a loyal and mainly local season ticket subscriber base of highly educated, mature individuals. Single ticket buyers are a mix of locals, visitors, and part-time residents. As an added value, our advertisers also get their company logo and website link featured on our website and in our email campaigns which reach 2000+ inboxes.

Important Due Dates

Agreement Form	September 1, 2023
Logo and Payment	September 8, 2023
Program Book Ad	September 8, 2023

Ad Size	Dimensions	Cost
Back cover	7 X 10" bleed 0.125"	\$1,200.00
Inside Back Cover		\$1,000.00
Inside Front Cover		\$1,000.00
Full Page (with bleed)		\$900.00
Full Page (non-bleed)	6 X 9"	\$900.00
Half Page horizontal	6 X 4.4"	\$475.00
Half Page vertical	2.9 X 9"	\$475.00
Quarter Page vertical	2.9 X 4.4"	\$275.00
Total Program size	7 X 10"	
Total Quantity printed	1000	
Ad Specs	Color: CMYK @300dpi	
File formats	.PDF, .EPS, .JPEG, .JPG	



Questions? Call us at 831-625-2212, or email us at info@chambermusicmontereybay.org

Sample CMMB Program Book Ad Sizes

Monterey Bay's *Classical* Music Station

KAZU HD-2 Classical broadcasts classical music 24 hours a day, 7 days a week, digitally and online at kazu.org.

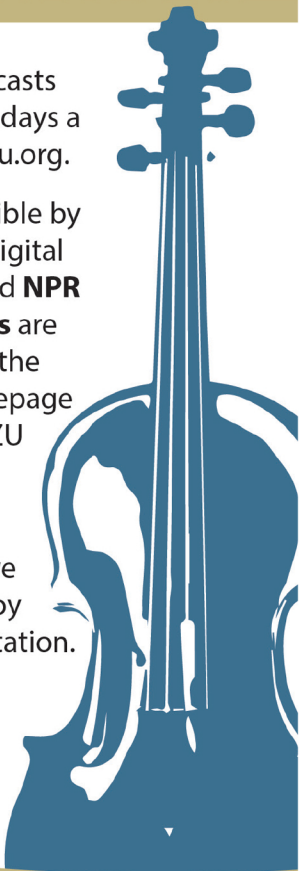
Our classical broadcast is accessible by tuning to KAZU HD2 on an HD digital radio. Both **KAZU's Classical** and **NPR News and Information Stations** are also available online by clicking the "Listen Live" button on the homepage or by downloading our app, KAZU Public Radio, from our website or the app store.

However you choose to listen, we welcome you and hope you enjoy Monterey Bay's classical music station.

90.3 kazu

NPR® for Monterey, Salinas, & Santa Cruz

A COMMUNITY SERVICE OF CSU MONTEREY BAY



Half Page

6 x 4.4"
(horizontal)

or 2.9 x 9"
(vertical)



We are proud to support Chamber Music Monterey Bay.

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Full Page

7 x 10"

(w/ 0.125" bleed)

or 6 x 9"

(non-bleed)



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Quarter Page

2.9 x 4.4"



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